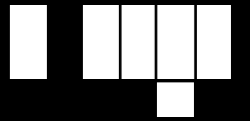


# F\_BOX picture shooter

> HIGH-END-3D MADE EASY



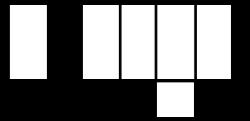
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produced by F\_BOX picture shooter

# F\_BOX picture shooter

> HIGH-END-3D MADE EASY

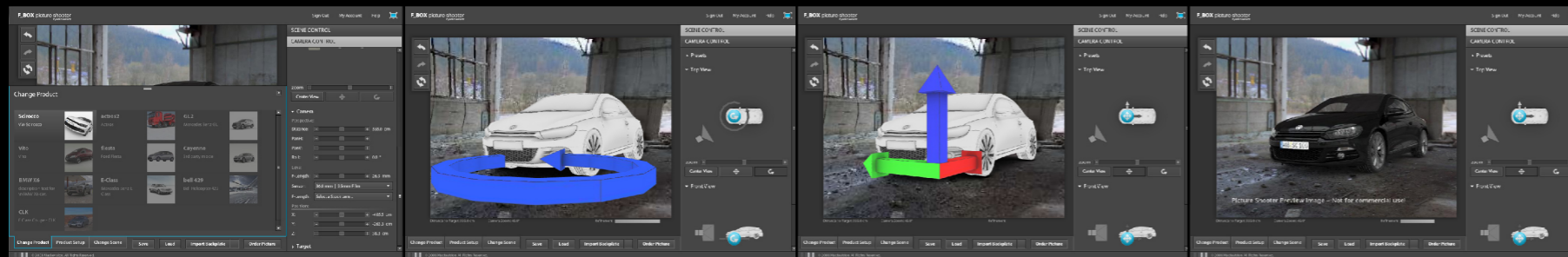


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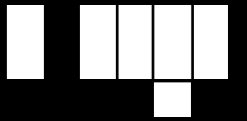
## Mackevision's F\_BOX picture shooter – What is it?

- > A Web service that allows users to create 3D visualizations quickly, cost effectively and without prior 3D knowledge.
- > F\_BOX picture shooter puts the 3D CG image process back in the hands of the creative's.

Link to the F\_BOX picture shooter demo:  
[https://ps.mackevision.de/picture\\_shooter\\_web/demo/](https://ps.mackevision.de/picture_shooter_web/demo/)



# F\_BOX picture shooter



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> **HIGH-END-3D MADE EASY**

## The benefit of using F\_BOX picture shooter

### **EASY**

- › Intuitive user friendly interface; no 3D knowledge required
- › Web Browser-ready and no software installation required

### **CREATIVE**

- › The virtual studio provides unlimited product image possibilities
- › Full layer output for CGI post processing
- › Upload custom content

### **FAST**

- › Interactive real-time 3D product preview
- › Services are available immediately - no installation and handling time

### **ECONOMICAL**

- › Best CGI process price/ performance ratio

### **SECURE**

- › Server-based, secure data transfer with user-specific access

### **FLEXIBLE**

- › Use anywhere
- › Enables creatives and product specialists to cooperate and collaborate via the web

### **HIGH QUALITY**

- › Mackevision's 16 years of award winning CGI experience available in a single mouse click

### **COMPREHENSIVE**

- › Fully implemented product configuration tools

# F\_BOX picture shooter

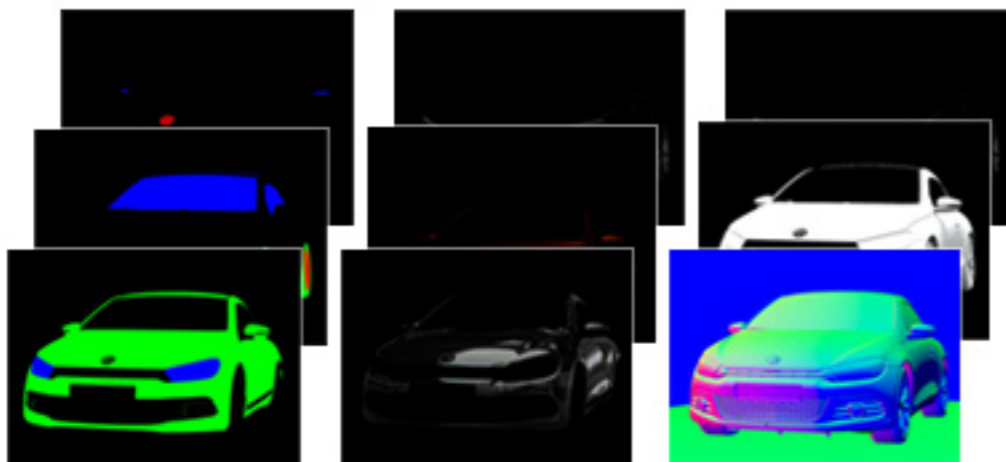
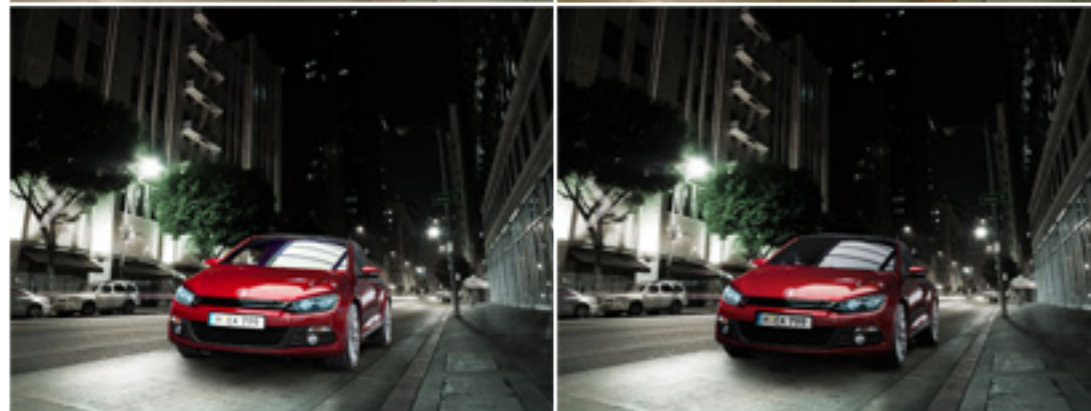
> HIGH-END-3D **MADE EASY**



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The output of the image material is in several layers, so the subsequent image processing will be simplified.



# F\_BOX picture shooter

> HIGH-END-3D **MADE EASY**



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CLIENT PC  
(with Browser and Flash9)



- > Easy control of camera position and camera rotation
- > Interactive focal length adjustment
- > Product configuration tools
- > High-end 3D shading
- > Wide range of backgrounds
- > Upload of custom backgrounds

Secure Communication  
via https



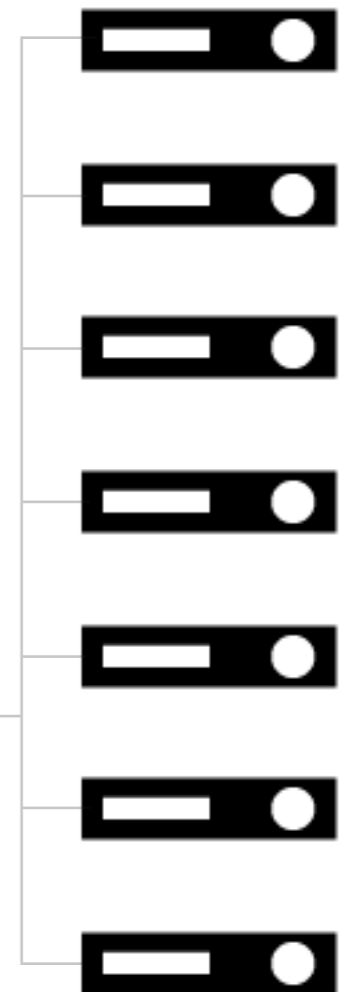
Download of finished  
images with ftp / sftp

Picture Shooter  
application server



Database with  
backgrounds  
and 3D models

HIGH PERFORMANCE  
render slaves



- > Dynamic render slave assignment
- > Interactive raytracing
- > Scalable renderpower

# F\_BOX picture shooter

> HIGH-END-3D **MADE EASY**



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> **With Mackevision's F\_BOX picture shooter, the process of 3D image creation comes back to the creatives.**



Direct link to the F\_BOX picture shooter DEMO:  
[https://ps.mackevision.de/picture\\_shooter\\_web/demo/](https://ps.mackevision.de/picture_shooter_web/demo/)

## **Interested?**

For any further information or a personal presentation please feel free to contact us.  
We look forward to your call!

# F\_BOX picture shooter

> HIGH-END-3D **MADE EASY**



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## About MACKEVISION

Mackevision is a premium creative system partner for image communication. As experts in 3D visualization, animation, post production and visual effects, we design and produce high quality images and film footage. Mackevision also develops independent image production solutions for international agencies, film productions and industrial clients in the automotive, architectural, pharmaceutical and consumer product industries.

From data preparation through creative design, implementation of projects and production, we provide all computer-aided processes for 3D visualization and film production.

Our core expertise lies in the creation of visualizations of the highest quality for all media. For years, our work has earned the highest honors in the most prestigious national and international industry competitions.

Mackevision's development department has introduced the F\_BOX product family. With our F\_BOX product family industrial customers, photographers and agencies can configure high-quality 3D visualizations for marketing and information materials, based on edited product data, easily and economically.